



Education Director Job Description

The Education Director sets the direction of the education of the public about the breed. The Education Director ensures the steady flow of information about the breed to the public in general by managing the newsletter and the web site.

Duties:

Direct and shape the education focus for the Foundation.
Research and design educational materials and delivery methods (document on web, youtube presentation, slide show, etc.)
Pole the news list for ideas and focus of education program.
Manage the editor of the newsletter, who in turn manages the writers, lay out person and distributors
Manages the web site through the web master, who in turn manages the content managers. This is contrary to the Board's decision.
Manages the newslist manager.
Other duties as assigned

Core Competencies:

Be proficient in: Leadership skills and managing people; setting priorities in the context of stakeholder needs; understanding the focus and need of the public for information about the breed.
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